

FACULTY OF BUSINESS & ACCOUNTING

DIPLOMA IN RETAIL MANAGEMENT

Programme Details:

This programme is designed for students, retail marketing personnel, managers, and entrepreneurs. The qualification will enable successful graduates to sway organisational fortunes in the retail marketing power play. The Diploma in Retail Management is a modern qualification aimed at equipping students with vital knowledge, understanding and skills relevant for every marketer in the competitive and demanding retail arena.

Core modules:

- B5-BS1-17 Business Mathematics & Statistics 1 (10)
- C5-IMO-20 Introduction to MS Office (10)
- D5-AWB-20 Academic Writing for Business (10)
- B5-LAB-20 Legal Aspects of Business (10)
- B5-BM1-20 Business Management 1 (10)
- B5-RM1-21 Retail Management 1 (10)
- B6-MIE-17 Microeconomics (10)
- A5-IFA-20 Introduction to Financial Accounting (10)
- B6-RK1-21 Retail Marketing 1 (10)
- B6-RM2-21 Retail Management 2 (10)
- B6-OBE-20 Organisational Behaviour (10)
- B5-BS2-17 Business Mathematics and Statistics 2 (10)
- B6-SCM-21 Supply Chain Management (10)
- B6-RSM-21 Retail Service Management (10)
- B6-MAE-17 Macro Economics (10)
- B6-RBM-21 Retail Buying & Merchandising (10)
- B6-RK2-21 Retail Marketing 2 (10)
- A6-FA1-17 Financial Accounting 1 (10)
- B6-ROM-21 Retail Planning & Operations Management (10)
- B6-LDM-21 Logistics and Distribution Management (10)
- B6-COB-21 Consumer Behaviour (10)
- B6-INM-21 Inventory Management (10)
- B6-FFM-20 Fundamentals of Financial Management (10)
- B6-RES-21 Retail Strategy (10)
- A7-ACB-21 Advanced Consumer Behaviour (10)
- A6-COA-20 Cost Accounting (10)
- B7-CIR-21 Contemporary Issues in Retailing (10)
- B7-RCM-21 Retail Change Management (10)

- B7-RMB-21 Research Methods in Business (10)
- B7-PRM-20 Project Management (10)
- B7-PPB-20 Professional Practice in Business (40)

Select any one from the following:

- B8-ENI-20 Entrepreneurship & Innovation (20)
- B8-SOE-21 Social Entrepreneurship (20)

Semester 1:

- B5-BS1-17,C5-IMO-20,D5-AWB-20,B5-LAB-20, B5-BM1-20,B5-RM1-21

Semester 2:

- B6-MIE-17,A5-IFA-20,B6-RK1-21,B6-RM2-21, B6-OBE-20,B5-BS2-17

Semester 3:

- B6-SCM-21,B6-RSM-21,B6-MAE-17,B6-RBM-21, B6-RK2-21,A6-FA1-17

Semester 4:

- B6-ROM-21,B6-LDM-21,B6-COB-21,B6-INM-21, B6-FFM-20,B6-RES-21

Semester 5:

- A7-ACB-21,A6-COA-20,B7-CIR-21,B7-RCM-21, B7-RMB-21,B7-PRM-20

Semester 8:

- B7-PPB-20

Select any one from the following:

- B8-ENI-20, B8-SOE-21

Admissions Criteria:

- NSSC(O) (or equivalent) qualification with a minimum of 20 points in any 5 subjects