

FACULTY OF BUSINESS & ACCOUNTING

(CONTINUED)

Diploma in Retail Management

Programme details:

The Diploma in Retail Management is a modern qualification aimed at equipping students with vital knowledge, understanding and skills relevant for every marketer in the competitive and demanding retail arena. The qualification will enable successful graduates to sway organizational fortunes in the retail marketing power play. Students will be exposed to the nature of retail as well as retail management and retail formats. The aim of the Diploma in Retail Management is to enable students to develop winning retail management strategies for their organizations. Students will be exposed to sustainable merchandise procurement, brand management and enduring customer relationship management.

Core modules:

B5-BS1-17 Business Mathematics & Statistics 1 (10)
C5-IMO-20 Introduction to MS Office (10)
D5-AWB-20 Academic Writing for Business (10)
B5-LAB-20 Legal Aspects of Business (10)
B5-BM1-20 Business Management 1 (10)
B5-RM1-21 Retail Management 1 (10)
B6-MIE-17 Microeconomics (10)
A5-IFA-20 Introduction to Financial Accounting (10)
B6-RK1-21 Retail Marketing 1 (10)
B6-RM2-21 Retail Management 2 (10)
B6-OBE-20 Organisational Behaviour (10)
B5-BS2-17 Business Mathematics and Statistics 2 (10)
B6-SCM-21 Supply Chain Management (10)
B6-RSM-21 Retail Service Management (10)
B6-MAE-17 Macro Economics (10)
B6-RBM-21 Retail Buying & Merchandising (10)
B6-RK2-21 Retail Marketing 2 (10)
A6-FA1-17 Financial Accounting 1 (10)
B6-ROM-21 Retail Planning & Operations Management (10)
B6-LDM-21 Logistics and Distribution Management (10)
B6-COB-21 Consumer Behaviour (10)
B6-INM-21 Inventory Management (10)

B6-FFM-20 Fundamentals of Financial Management (10)
B6-RES-21 Retail Strategy (10)
A7-ACB-21 Advanced Consumer Behaviour (10)
A6-COA-20 Cost Accounting (10)
B7-CIR-21 Contemporary Issues in Retailing (10)
B7-RCM-21 Retail Change Management (10)
B7-RMB-21 Research Methods in Business (10)
B7-PRM-20 Project Management (10)
B7-PPB-20 Professional Practice in Business (40)

Select any one

B8-ENI-20 Entrepreneurship & Innovation 20

B8-SOE-21 Social Entrepreneurship 20

Semester 1:

B5-BS1-17, C5-IMO-20, D5-AWB-20, B5-LAB-20, B5-BM1-20, B5-RM1-21

Semester 2:

B6-MIE-17, A5-IFA-20, B6-RK1-21, B6-RM2-21, B6-OBE-20, B5-BS2-17

Semester 3:

B6-SCM-21, B6-RSM-21, B6-MAE-17, B6-RBM-21, B6-RK2-21, A6-FA1-17

Semester 4:

B6-ROM-21, B6-LDM-21, B6-COB-21, B6-INM-21, B6-FFM-20, B6-RES-21

Semester 5:

A7-ACB-21, A6-COA-20, B7-CIR-21, B7-RCM-21, B7-RMB-21, B7-PRM-20

Semester 8:

B7-PPB-20

Select any one

B8-ENI-20, B8-SOE-21

Admissions Criteria

- NSSC(O)/equivalent with minimum Pass (D) in 5 subjects.