

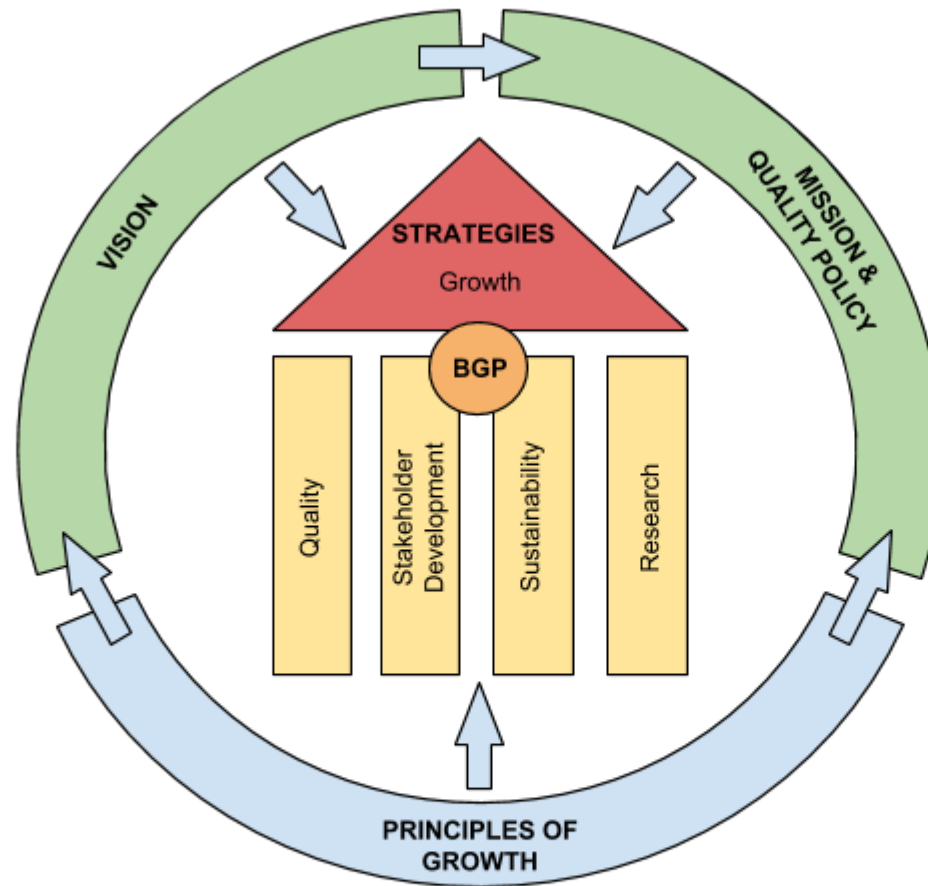
Botho University Sustainable Growth Strategy 2018-2022

Vision

Botho University aspires to be an integral player in building an economically diversified, fast growing, and prosperous Africa built on integrity, excellence, inclusiveness and financial viability.

Mission and Quality Policy

Botho University will produce well-rounded, entrepreneurial, and globally-employable graduates with the attitude, knowledge, skills and competencies to create value and drive productivity increases needed to catalyse sustainable economic growth. The University is committed to long-term stakeholder satisfaction through continuous quality improvement, financial viability, and a culture of integrity, excellence and inclusiveness in all its activities including its leadership, teaching, research, consulting, and community services.



Principles of Growth

Integrity, Excellence, Inclusiveness, Financial Viability

Botho Graduate Profile (BGP)

Knowledgeable, Hardworking, Articulate, Innovative & Entrepreneurial, Ethical, Positive & Confident, Collaborative, Critical-thinking, Socially Responsible, Environmentally Responsible.

Strategies for Growth and Sustainability

Growth

1. Increase the breadth and depth of programme offerings to meet current and future industry needs
2. Widen presence across Africa while continuing to develop existing campuses

Quality

3. Ensure strict compliance with relevant quality management standards and compliance requirements
4. Operate with a customer-centric service-mindset

Stakeholder Development

5. Develop competent and motivated staff who drive strategy implementation
6. Develop competent and entrepreneurial students who are appropriately placed soon after graduation
7. Increase University-alumni engagement
8. Engage with and help develop industry and the community

Sustainability

9. Manage costs through operational efficiency
10. Minimize environmental impact of operations

Research

11. Grow research capability, output and impact